

The Mermaid Party Template

DON'T HOST A PARTY, HOST A MEMORY.

The Mermaid Party Template helps set the tone and initial framework as you begin to build your next event. By setting up a simple but detailed party template like this, your creativity is naturally ignited and will get you started on planning all the other fantastic elements of your party.

Party Theme Always set a theme. Whether it is romantic and sultry, bold and dramatic, garden-dreamy, or simply a modern and clean look infused with beautiful flower arrangements—you want to evoke a mood and radiate an energy at your event. Think about the event and the 'essence' of what it is you are celebrating. Maybe your best friend is getting married and you want her bridal shower to pop with a bubbly 'Champagne Kiss' theme or your movie buff boyfriend is celebrating a birthday and by projecting his favorite films on the walls for guests to enjoy, you will bring his personal passion to everyone at the event.

A Creative Invite Nowadays, invitations can range from a simple e-vite to a 'come to life' invite such as a small box filled with sand and party details written on a white seashell for an ocean-inspired event or a blueprint sent through the post via a colored "architect tube" for a special housewarming party. Think about what you want to say and who you want to celebrate—then, execute it in a way that is fun, fearless and meaningful.

Specialty Cocktails Always serve a specialty cocktail. Theme it around the special guest. Your sister loves martinis and sailing? Create a drink card that says "Try Mimi's Martini Sail-Away." Or, if your party is themed around a more traditional holiday like Christmas, maybe it is a martini with a candy cane swizzle stick themed "Santa's Little Helper" or flute of champagne with a glittering piece of rock candy floating on top called "Holiday Ice." Whatever the occasion, create a unique and tasty cocktail that can also transform into a great conversation piece!

Perfect Party Favor "Always tie your event up with a neat, pretty and memorable bow." —Me. A party favor or gift bag is such a nice way to thank guests for celebrating with you and it allows you to complete the creative circle that you began from the moment you selected your invites. Make sure the party favor relates back to the event and is a token guests will enjoy.

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To make it easy, Mermaids put together this blank template for you to print out and plan your next party. After you complete the party template—you'll see how you are instantly inspired to list other key event components like décor, music and menu. If you kick off your planning with these four things, you are set to get started and the rest will come a lot more easily. If not, "Mingle with a Mermaid" on our website –we are here to help!

Party Theme

A Creative Invite

Specialty Cocktails

Perfect Party Favor